

# HERE'S the POINT

By SPENCE HELD

A woman carrying a birdcage walked into an Ocean Beach cafe.

Two parakeets in the cage ate their birdseed while the woman ate at the counter; she glanced frequently at her pets to make sure they were happy and contented.

What, no bird-sitter?

Well, so a couple of local high school boys, 17, were picked up by cops who had watched them watering their marijuana plants in a vacant lot near Talbot St.

The boys had a car, naturally, and were nabbed after a brief chase.

(Last year a group of local boys, members of a private off-campus club, experimented with marijuana. They were caught but it didn't get into the papers.)

My impression is that many boys of high school age don't have enough to do, so they get into trouble. They spend their evening hours driving past girls' houses and honking; sometimes a girl comes running out, shirt tail flying, and gets into the car.

These honkers apparently never have any homework to do—or, if they have some, they don't do it.

That Lakeside mountain lion seems to have escaped the dogs and trappers called in by frightened women who feared their children would be attacked by the fierce creature.

Man and boy, I've read practically everything available on mountain lions. The annals of the West do not yield a single authenticated instance of a human being attacked by a cougar. . . . In Arizona, Montana and other states where they are fairly common, workers don't live in fear of their offspring being devoured.

Sure, cougars kill deer. So what?

Personally, I'd feel far safer with a mountain lion in the vicinity than with a bunch of wild-eyed city fellers blazing away with their cannon at anything that moves, including cows, horses, pigs and other hunters.

Remember that guy in Utah who set up a stuffed deer by the side of the road?

Mighty hunters from California riddled it ragged; this went on for days until the phony buck was nothing but bullet holes held together by the vivid imagination of trigger-happy sportsmen.

I seem to be wandering afield from mountain lions, which, themselves, are fairly far removed from Point Loma.

Here's the Point: No news this week.

(Reminds me of the stranger who stopped me on the street and started a conversation thusly: "Well, I didn't shave today!")

## Republican Women To Hear Williams

Councilman D. D. Williams will discuss propositions on the coming primary election ballot at a meeting to be held by Republican Women of Ocean Beach Wednesday, April 18 at 1 p.m. at the O. B. Woman's clubhouse, Bacon St. and Muir Ave.

A question-and-answer period will follow. Refreshments will be served.

The public is invited.

## Yellowtail Derby Produces Good And Bad Fishing

First week of competition in the \$25,000 San Diego Yellowtail Derby proved to be a regular Duke's mixture of good and poor fishing, but fortunately it ended on a high note and the second week began with considerably brightened prospects.

After an excellent start, cold water followed two days of stormy weather and catches skidded, but anglers got in a few heavy licks between dry spells, the highlight being a catch of 78 by three boats.

Although Lt. (jg) Donald F. Warner, of the Naval Amphibious Training Unit at Coronado, led the pack with the 30 pound 14 ounce yellow he took on opening day, winner of the first week's top qualifying prize was Norman N. Allen, San Diego, with a 30-12. Others at the head of the list included: Frank Hernandez, Montebello, 28-8; Joe Zarola, Ocean Beach, 28-4; Paul Shepp, Pasadena, 28-2; Earl Crain, North Hollywood, 26-13, and George Willett, Inglewood, 26-5.

Turn for the better began with the taking of 48 yellowtails last Saturday, six of them above the 26 pound mark.

Other first week qualifiers from the Ocean Beach and Point Loma area included Charles Griffin, 24-3; and Mike Romognolo, 21-13.

# Peninsula News

The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area. Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway.

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Ocean Beach, San Diego 7, Calif.

Thursday, April 12, 1956

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Ten Cents a Copy

EIGHT PAGES



**WINNER**—F. A. (Al) Wolf, of Ocean Beach, is shown here with the rod and reel and trophy he won Sunday when the Outboard Boating Club of San Diego played host to a group from Orange County in inter-club competition off Shelter Island. Wolf won the fishing contest and placed first in the 20 cubic inch challenge race.—P. N. staff photo.

## Title Conferred By PL De Molay

Point Loma Chapter, Order of De Molay, conferred the title of Representative De Molay upon Charles Michael Richard von Radesky III, preceding the regular meeting at which nine young men received the initiation degree.

They are: Douglas L. Barber, Walter R. Brashear, Arthur T.

## Court of Honor Annual Doll Show

Following a "potluck" dinner Monday evening, attended by parents and scouts of Troop 525, a Court of Honor met in conjunction with the regular meeting.

The Court recognized the new members of the troop, as well as the new patrol and assistant patrol leaders. Those scouts who had previously received their safety and/or first aid merit badge were recognized.

On behalf of the National Council of the Boy Scouts of America and the local Court of Honor, Scoutmaster John Snead presented the Eagle Scout award to Explorer Larry E. Bennett of 1712 Redondo St.

Gordon Waite is chairman of the Troop Committee and the Point Loma Optimist Club is the sponsor.

## Kiwanis Club Pancake Day Set Monday

Second annual Ocean Beach Kiwanis Club Pancake Festival will be held at King's Restaurant on Newport Ave., next Monday, April 16, from 7 a.m. to 7 p.m.

Donation will be 75 cents per person—proceeds will go to the Kiwanis Youth Building Fund.

Tickets are being sold by Kiwanians. However, tickets may be obtained at the door Monday, Russ Wilson, Kiwanis president, urged all local residents to support this worthy cause.

O. B. Kiwanis-Annes and Kiwanians will be on hand to prepare food and wait on tables, assisted by Mr. and Mrs. King and their staff.

## Slogan Contest

Mrs. Robert Kubiak, of 2185 Froude St., was last week's winner in the Peninsula News Booster Slogan Contest. Her winning slogan will be found on Page 7 of this issue, along with full details of the weekly contest.

## Legion Officials To Speak In O. B.

Fred Fish, State service officer, will answer questions about veterans affairs at the next regular meeting of Ocean Beach Post 433, American Legion, Thursday, April 19 at 8 p.m. at Bacon and Muir Sts.

Roscoe Morse, 5th area commander, and Mel Thornton, 22nd district commander, will be present to discuss problems and programs of the Legion.

All veterans are urged to attend by Roy W. Orrick, post adjutant.

## Mrs. Haffner Heads Sherrard Campaign

Tom Sherrard has announced the appointment of Mrs. Sylvia Haffner as campaign director in his coming race for the Democratic nomination for Assembly in the 78th District.

In addition, he announced the following will serve as his campaign committee: Tom Wrigley, precinct organization; Mike Lustig, publicity; Henry Weddle, organization; James Curry, labor; Helen Lustig, finance; Mrs. James Curry, education; J. Francis Mergen, liaison.

Campaign headquarters will be at 803 Tarento, Point Loma.



REV. ALLEN NEWMAN

## NEW O. B. BAPTIST MINISTER IS FORMER NAVY CHAPLAIN

New minister of Ocean Beach First Baptist Church is the Rev. Allen Newman, a former Navy chaplain and hospital corpsman with the Marines.

He succeeds the Rev. William L. Bolton.

The Rev. Newman and his wife, Shirley, reside at 1294 Devonshire Dr. A church reception honoring them will be held Sunday evening, April 29.

Born in Long Beach, Calif., in 1922, he was graduated from high school there in 1940. Three years later he enlisted in the Navy, and after completing Corpsman School and Field Medical School in San Diego, he was attached to the 12th Marines, Third Marine Division, participating in the Bougainville invasion.

He also served as a hospital corpsman aboard an APA in the South Pacific and during the Okinawa campaign.

Returning to civilian life, he received his BA degree from the University of Redlands in 1948. Later he attended the Baptist Divinity School, Berkeley, where he received his BD degree.

The Rev. Newman served as a chaplain with the First Marine Division in Korea during 1952-53. He was awarded the Silver Star and Bronze Star for conspicuous gallantry in action.

After returning from Korea, he served at El Toro Marine Base and at the Naval Training Station here.

## PTA Asks Vigilance Vs. Obscene 'Comics'

Further vigilance by local magazine dealers is being asked by the Ocean Beach Parent-Teacher Association in its persistent war against obscene comic books.

Mrs. Earl Tonkins, president of Ocean Beach PTA, said that local news stands have cooperated in ridding the neighborhood of the undesirable literature.

"However," she added, "some new 'comics' have slipped by the merchants' notice and recently we have received complaints from parents."

## Walter Olson Dies

Walter V. Olson, 78, of 4909 Orchard Ave., a retired railroad conductor, died Sunday in a local hospital. He is survived by a son, Capt. Dean Olson, of 4907 Orchard; and four brothers and two sisters in Nebraska. Beardsley Funeral Home reported that services and interment will be at Cambridge, Neb.

## PTA Course Started At Dewey School

All phases of Parent-Teacher work will be taught in a PTA Information Course, which started April 5, from 9:30 to 11:30 a.m., in Room 1 of George Dewey School, it was announced.

A series of seven meetings, the course will be held every Monday and Thursday morning. It will be taught by Mrs. Paul R. Willoughby, Jr., incoming Loma Council president.

Topics to be covered include parliamentary procedure, district and council relationships, money-raising activities and procedure books.

The course is designed for PTA officers and chairmen. Certificates will be awarded to those who complete the series.

## MUSIC SCHOLARSHIPS

High School students planning on entering San Diego State College's music department in the fall may audition for scholarships on Saturday, April 14, at 1 p.m. in the music auditorium.

Applicants should bring their own accompanists. Scholarships vary in amount, but most cover the cost of private instruction required of music majors.

## Rehearsals Set Wednesdays For New Boys Band

Rehearsals for the newly organized Peninsula Boys Band will be held every Wednesday, from 4:30 to 5:30 p.m., at All Souls' Episcopal Church, 1475 Catalina Blvd.

"Any boy in the fourth through ninth grades, who knows how to play a band instrument or accordion, is invited to join. Dues are \$2 monthly. Mrs. Jack Mason and Mrs. W. W. Holt have been named treasurers.

William Swegles, formerly with the Youth Symphony programs in Houston, Tex., and Riverside, Calif., will be the director.

"The purpose of the band is to give boys in our community an outlet for wholesome recreation and further development of musical interest and ability. It is not our purpose to take the place of either school music or private lessons," said Mrs. William Lowry, one of the organizers.

Band rehearsals and activities will continue during summer vacation, and will be enlarged if there is a demand, Mrs. Lowry said. Additional information may be had by calling Mrs. Lowry, AC-2-5354, or Mrs. Durward Palmer, AC-3-5024.

Other parents who have actively helped organize the band include Fielder Lutes and Mmes. Arthur Attebury, Fred Uher and Fred Daffer.

## Burgener Opens Campaign Office

Councilman Clair W. Burgener, a candidate for the state assembly in the 78th district, has opened campaign headquarters at 3022 Midway Drive.

Griff Hayes, campaign manager for Burgener, said the councilman and vice-mayor of San Diego will campaign vigorously for the Republican and Democratic nominations at the June 5 primary election.

"If elected, Burgener will represent San Diego and the 78th district with youthful vigor and awareness of the many problems, including water, which confront this area," Hayes said.

## Wabash Freeway Funds Said To Be Available

City officials gave assurance Monday that money has been appropriated for Wabash Freeway from Harbor Dr. as far as Voltaire St., according to H. J. La Dou, chairman of the beach improvement committee, Ocean Beach Chamber of Commerce.

La Dou and Bill Knopp, Chamber president, conferred with Councilmen D. D. Williams and Clair Burgener and the City traffic engineer.

"They told us," La Dou reported, "that money has been allotted for the project as far as Voltaire St., but no funds are presently available for a

planned underpass at Voltaire and continuation of the freeway to Sunset Cliffs Blvd.

"When funds become available, we hope that a suitable approach at Voltaire will be constructed in the form of a circle back into Voltaire traffic."

## O. B.-PT. LOMA PONY LEAGUE TO INCLUDE TWO NEW TEAMS

The civic problem of developing planned youth activities, during vacation periods has been resolved in part by the recent formation of the Ocean Beach-Point Loma PONY Baseball League. This organized activity is under the supervision of adults who donate a considerable amount of their own personal time to the welfare of our local 13 and 14-year-old youths.

During the 1955 season, the PONY League comprised four teams sponsored by the Fleetridge Realty Company, the 7-Up Bottling Company, the Lions and 20-30 Service Clubs, and the Ocean Beach Merchants. The growth of the activity warranted additional sponsors so that two teams could be added to the league. The Point Loma Optimists Club and Ocean Beach Moose Lodge assumed these sponsorships, making it possible to accommodate 96 boys in league competition.

The coaches who have volunteered their time are residents of the Peninsula area and have been active in youth development. George Woodbury is the coach of the Ocean Beach Service Clubs team; Mike Negretti of the Moose Lodge team; Dick Robbin of the 7-Up team; Jack McLeod of the Fleetridge Realty team; Walter Gagnon of the Ocean Beach Merchants team; Leonard Cardozo of the Point Loma Optimists team. Each man has selected one or more assistant coaches from the community to assist in the development of these boys.

Parents of the boys participating in PONY League baseball are asked to assist in the various committees when called upon by committee chairmen. Men interested in assisting with the league as umpires, score keepers and round keepers, should contact Joe Love at AC-3-6429.

Currently, all teams are playing a series of practice games prior to the start of the league season on May 12. It is planned, with the Chamber of Commerce's approval, to have a parade through the Ocean Beach business district on May 12, and proceed to the Ocean Beach Elementary School playground. All league games are scheduled for play at the Ocean Beach Elementary School, with games on Monday, Tuesday and Friday and three games each Saturday, starting May 12.

The POCO Club (the male and female teenage club organized under auspices of the Moose Lodge) is selecting a queen of the PONY League to participate in the May 12 parade. All teenagers in the peninsula area are invited to attend the Wednesday night meetings in the Moose Lodge on Newport Avenue. Meeting starts at 7:30 p.m.

Officers of the PONY League, R. D. Marks, Allen Randol, Mildred Theriault, H. E. Williams and Joe Love, as well as all other members of the league organization, credit the local merchants and business organizations with the success of the league by virtue of their interest in this civic problem and financial backing of youth activities.

## MULLENS WELCOME NEW ARRIVAL

Dr. and Mrs. J. B. Mullen, of 3519 Dumas St., welcomed a new arrival to their family, John William, born Tuesday at Mercy Hospital.

The baby weighed 9 pounds, 8 ounces at birth. He is the Mullen's fifth child, and is expected to join Bruce, Gail, Christine and Joanne at home soon.

## O. B. Kiwanis-Annes

Douglas Hanna will discuss "Linen's" at a dinner meeting of Ocean Beach Kiwanis-Annes Tuesday, April 17 at 6:30 p.m. at the O. B. Woman's clubhouse.

Mrs. Jean Kenneally will be program chairman.

## OGDEN ANNOUNCES CANDIDACY FOR BOARD OF SUPERVISORS

John Ogden, 43, of 2929 Chatsworth Blvd., has taken out nomination papers for County Supervisor in the First District.

He seeks the office held by Supervisor Frank Gibson. The district includes the beach areas, Point Loma, Linda Vista, Clairemont and Presidio Hills.

Ogden served in the County Assessor's office from 1936 to 1951 and attained the rank of supervising building appraiser. He served one term as representative to the County Employees Ass'n. He is now engaged in the management of real estate.

A native San Diegan, Ogden attended S. D. Army & Navy Academy and was graduated from State College. He is married and the father of three children.

"I feel," he said, "that the County Supervisors have both the opportunity and the duty to restore public confidence in County government. They have not done this to date.

"With our County budget of around \$47,000,000, we must realize that our County government must be managed in a business-like and realistic manner, and all efforts must be made to ward effecting economy in government operation.

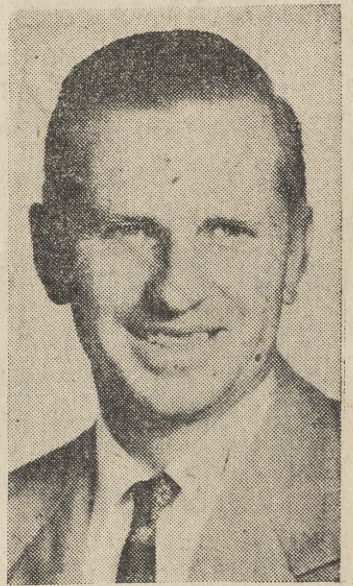
"It is imperative that our

## O.B. Kiwanis Club

Jack Schroeder, Point Loma High Key Club president, conducted Tuesday night's meeting of O. B. Kiwanis Club—a joint meeting with Key Clubbers.

Present were 19 members of the Key Club, which is sponsored by the O. B. and Pt. Loma Kiwanis Clubs.

Kendall Squires and Michael Werthman captivated their audience with impromptu talks on subjects requested by Kiwanians. A quartet comprising Buddy Roshon, Stan Crisman, Ronnie Belden and Frank Alman sang several selections. Gene De Falco Jr., performed magic tricks.



JOHN OGDEN

Supervisors devote full time to the management of our county. No Supervisor who regards his public duties as a part-time job can possibly render the service which the public has the right to expect from him."

Ogden said he is "willing and able to devote full time to performance of my duties as a member of the Board of Supervisors if elected."



DDD—Area codes you'll be able to use following the local cut-over to Direct Distance Dialing this Sunday are shown above. Most distant point you'll be able to reach is Boston, which has a 617 code.

## DIRECT DISTANCE DIALING STARTS SUNDAY

Local residents today started flexing their forefingers in anticipation of what the telephone company calls "Three-D" day at 12:01 a.m. Sunday.

That's zero hour for the introduction of Direct Distance Dialing here. The cut-over will climax an 18 months telephone construction and expansion program. It cost \$1,800,000.

DDD will enable local telephone users to dial their own station-to-station calls to any of 20 million telephones. New dialing range will include most of Southern California, plus 18 other major points throughout the country.

You'll be able to dial a total of 200 cities. Charges for these calls remain the same, according to Don Lewis, district manager.

Instructional booklets with dialing details were mailed local subscribers last week. In case you didn't receive one, the telephone business office will gladly mail another one, upon request.

Telephone switchmen have been testing new circuits for nearly a month. All that need be done to set them humming is the pulling of thousands of small metal switches in both the DDD headquarters at 7th and University Aves., and in 17 other dial equipment offices in the metropolitan area.

On hand to do this will be around 100 telephone maintenance men. They will start the eight-hour job at 4 p.m.

Lewis made a last minute run down on how to dial DDD calls. For instance, he said, in dialing New York City, you would:

1—Dial "112," which puts your call into the new DDD headquarters.

2—Dial the area code. This is "212," for New York City.

3—Dial the desired number, making sure it has two letters and a numeral in the prefix, such as MURRAYhill 8-9000.

4—Give the local operator the number you are calling from, for billing purposes.

Lewis suggested you keep an instructional booklet handy in making these calls. They include area codes, and other details.



**Peninsula News**  
Serving the Ocean Beach - Point Loma - Loma Portal areas

Combining the Ocean Beach News and Point Loma Light

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SPENCER HELD Editor

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ONE YEAR, BY MAIL  
4 WEEKS BY CARRIER \$2.50

### AAUW Offers 'Paper Doll a la Mode'

Travel, food, fashions and family entertainment scheduled for 6:30 p.m. Friday, April 20 in the Balboa Park Club. The ingredients will result in higher education for women because proceeds of the event will go to AAUW's fellowship and grant fund.

Travel is what winners of the five door prizes will do. Each prize is a jaunt for family of five.

The food will be a buffet supper featuring a variety of hot and cold dishes, dessert and coffee. Fashions will be shown in a style show presented by a downtown department store.

"Fiesta del Pacifico" is, of course, the aforementioned fiesta. Authentic Spanish gowns and Spanish-type garments suitable for wear during San Diego's new summer fun program will be modeled during the second half of the fashion show.

"Paper Doll a la Mode," title of the affair, originates in the unique decorations: modishly attired paper dolls. Meredith Wilson's "The California Story" will be sung, and piano music will be featured throughout the affair.

Reservations may be made with Mrs. Howard Hawkinson, 4335 Trias St., San Diego 3.

**ORDER OF EASTERN STAR**  
Point Loma Chapter 490, Order of the Eastern Star, will meet at the Masonic Temple, 1711 Sunset Cliffs Blvd., Monday, April 16. "The meeting will open in short form and then visit Southwest Chapter."

**RUMMAGE SALE**  
The Altar Society of Sacred Heart Church, Ocean Beach Parish, will hold a rummage sale Saturday, April 21, in the Sacred Heart Auditorium.

### ZEKE'S FARMHOUSE MOVING SALE!

Me and Pa is movin' outin' of the Sticks to the City Nex Week. Hope to give you all Better Service in Our New House. So I am a havin' a Big Movin' Sale Thursday, Friday and Saturday, this here week. Check these here money savin' prices.

**RED DIXIE FRYERS** 39¢  
Reddy Frozen fer yer freezer.....lb.  
Fresh Colored Hens 45¢ Backs and Necks 15¢  
Pan Ready.....lb. Fresh.....lb.  
Fresh Legs, Thighs, 89¢ Fresh Fryin 39¢  
and Breasts.....lb. Wings.....lb.  
**Breaded Shrimp** 10-oz. \$1.10 10-oz. 35¢  
From the Gulf or Mexico 3 boxes \$1.10 1 box 35¢

OUR NEW HOUSE IS GONNA BE AT  
5001 NEWPORT AVENUE. Look Fer the Red Front!  
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### AD LIBS

By ADALINE DUDLEY  
AC-2-5709

#### DOUBLE JEOPARDY

About a year ago some gal ran into Bob Rannalls, 3904 Santa Cruz, and damaged his car to the extent of \$20.

"I won't report this to the insurance company," she said. "I'll pay the bill myself because I don't want my husband to know about it."

Rannalls agreed, but after waiting months he finally had to go to small claims court to collect his money.

Last week Rannalls was returning from Los Angeles. As he approached an outlying intersection on the divided highway, the driver in the left lane and in front of him, slammed on his brakes. Rannalls followed suit, sliding into the other car.

Before he could congratulate himself on getting off so lightly—WHAM! He was hit head-on by a third party. Both cars were practically demolished.

Dazed and bruised, Rannalls climbed out of his car to see if the other driver was hurt. He took a quick look—then a double take.

You guessed it. Same gal.

**TIJUANA TRADESMAN**  
The young merchants below the border catch on fast and take pride in catering to U. S. customs and customers.

One particularly anxious lad was trying desperately to make a sale. His limited English vocabulary was proving a severe handicap until the woman tourist said: "Really, I think two dollars is too much."

"Oh, lady," the boy cried, "two years to pay, two years to pay."

(Editor note: "Ad, you get the darndest anecdotes!")

**HEARD AND LIKED**  
Comes now the story about the cat that ate some cheese, then sat at the mousehole with baited breath.

**ALSO HEARD**  
Comes a song called "See Ya Later, Alligator; After While, Crocodile." Immediately our teenagers get in the groove. Dig these latest: Take a flip, potato chip; expand, rubber band; okie dokie, artichokie.

By the time we go to press

(fo'give me, kids) the above will probably be as obsolete as "Hey, nonny nonny and a hot-cha-cha."

**RECEPTION**  
Mr. and Mrs. Charles Kassler, III, of 4916 Del Mar St., gave a reception for Mr. and Mrs. John Tuve after their wedding Saturday afternoon.

Mrs. Tuve is the former Mrs. Dorothy Walker, member of the late Victor Griffith family of Tucson. She has spent her summers here in the Kassler home for many years. Her son, Victor Walker, who is a Fellow at Harvard University, flew out for the wedding.

The Kasslers' three-level living room which opens out on the garden and pool, made an effective setting for the afternoon party. Assisting the hosts were Mrs. A. E. Bernides, Jr. of Loma Portal and her daughter, Margaret.

**BRIDAL SHOWER**  
Men can sew, too. This fact was proved Sunday evening when a "couples" shower for bride-elect, Miss Betty Jean Kimball, and her fiancé, Robert Mendez, was given by Mr. and Mrs. J. N. McPheeter, of 4423 Muir St.

A contest was held to see which male guest sewed the finest seam around a dish rag. The women vied for the best embroidery work when they "signed" tea towels for the party honoree.

The McPheeters' 5 year-old son Randy, presented the prizes.

**REAL McCoy**  
Many authentic "props" from the South Sea Islands will be used at the "Polynesian Paradise" Flower Show to be sponsored by the Point Loma Assembly on Thursday, April 17.

Mrs. W. C. North is loaning the 30-inch, hand-carved bowl she brought back from the islands. The monkey-pod bowls brought from Honolulu by Mrs. Carl Ackerman will be used to serve Polynesian finger food.

"Huge tapa cloths will be hung on the walls, and each booth will have a palm frond roof," said Mrs. Frederick Carlyle Thompson, chairman.

because the impact of the crash did not throw them against some hard object within the car or out of the vehicle entirely, Strong said.

Riding in automobiles today is a serious business and drivers are responsible for the safety of children and other passengers. If can be just as pleasurable and much safer if the passengers, as well as the drivers, are alert and safely and comfortably seated Strong said.

Recent guests at the Steve Zaruba home, 4646 Cape May Ave., were Mr. and Mrs. Mary E. Husted of Fort Crook, Nebr.

**POTTER'S WHEEL LESSONS**  
Beginners, Intermediate, Advanced.  
6 lessons, \$15 by appt.  
MALCOLM MCCLAIN, Instr.  
SAN DIEGO CERAMICS  
1471 Morena Blvd., BR-6-0771

### Don't Let Children Stand On Car Seats

Small children riding in automobiles should not be allowed to stand up on either the front or back seats because any sudden slowing of the vehicle will throw them into the dashboard or windshield or against the front seat, Ronald T. Strong, San Diego County Traffic Safety Council president, has pointed out.

"Too many minor and serious injuries occur to children in automobiles because proper caution is not practiced by parents in making certain they are riding in a safe position," Strong said.

The added security of a seat belt is strongly recommended by the Traffic Safety Council, Strong added. Many accident records clearly show that children have been saved from painful, serious or even fatal injury

because the impact of the crash did not throw them against some hard object within the car or out of the vehicle entirely, Strong said.

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— 2nd Hit —

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**"COME NEXT SPRING"**  
In Tricolor with  
Walter Brennan - Edgar Buchanan

SPECIAL JUNIOR MATINEE - SATURDAY, 1 P.M.  
JUNGLE JIM in "FURY OF THE CONGO"  
WESTERN - "RAILS INTO LARAMIE"  
4 CARTOONS

STARTS SUNDAY 3 BIG DAYS  
Winner of 4 Academy Awards  
Ernest Borgnine - Betsy Blair  
**"MARTY"**  
Plus  
ALFRED HITCHCOCK'S  
**"TROUBLE WITH HARRY"**

SOON - "HELEN OF TROY" and "ROSE TATTOO"

### SDSC Symphony Band Concert Set

A free concert will be presented by the 50-piece San Diego State College Symphony Band Tuesday, April 17, at 8:15 p.m. in the music auditorium.

Norman Rost will conduct. Kenneth Owen will play a trumpet solo in Joseph Haydn's "Concerto for Trumpet," one of the best known works for a trumpet. The band will play "The Vanished Army," a march by Kenneth Alford, "An Outdoor Overture" by Aaron Copland, "Comedians' Gallop" by Dmitri Kabalevsky and "Folk Song Suite" by R. Vaughn Williams.

Other numbers will be Bach's "Tocatta and Fugue" and Sousa's "Manhattan Beach March." "Newsreel" by William Schuman will portray five events, a horse race, fashion show, tribal dance, parade and monkeys at the zoo. "The French Quarter" by John Morrissey describes New Orleans, including a French market place, a cathedral and a wild, rhythmic dance.

Other officers to be installed are: Mary Roberts, Sr., vice president; Myrtle Clough, Jr., second vice president; Genevieve Hainsworth, treasurer; Harriet Kuneth, chaplain; Edith Monfort, conductress.

Also, Nellie Gage, guard; Theresa Gillespie, musician and 1 year trustee; Eleanor McCaffery, patriotic instructor; Ruth Marten, 2 year trustee; Clara Lennon, 3 year trustee; Clara Lennon, Nettie Hallstrom, Harriet Sarrie and Josephine Kitchenmaster, color bearers.

The installation will be a joint affair with Pacific Beach Post 5985 and Auxiliary. Installation officer will be Anna Deloury, district president.

The next meeting will be held Friday, May 11, at 8 p.m. at the Ocean Beach Women's Club.

**Pt. Loma Church Women's Guild**  
The Rev. Robert B. Shatuck, associate executive secretary of the Los Angeles Presbytery, will be the speaker at the next monthly meeting of the Women's Guild of the Point Loma Community Presbyterian Church on Wednesday, April 18.

His topic will be, "Right in Our Own Backyard" and will cover some of the interesting and challenging aspects of the Church's work here in Southern California.

Hostesses for the luncheon at 12 noon will be members of Group 3, Mrs. Benjamin Woodward, leader. Mrs. Ralph Hall's Group 7 will conduct a Bake Sale.

Read the classified ads. when other means fail.

**BOYS BUILD FORT; HOLD OPEN HOUSE**  
Two Ocean Beach boys have joined the ranks of "do-it-yourself" homeowners—fort owners, that is.

Randy Belt, 8, and Steven Melsbach, 5, built a 4x12 fort from parts of a discarded fence. Sister Lola Belt, 6, and Roy Milton, 10, pulled weeds for the roofing.

Open house was held Sunday and refreshments served. Randy is the son of Mr. and Mrs. M. L. Belt, Jr., 4574 Cape May St. Steven is the son of Mr. and Mrs. F. Melsbach.

**TOTS and TEENS**  
4683 Point Loma Avenue  
Manuel and Mary Da Rosa Owners  
WATCH for OPENING

### Point Loma Assembly Flower Show To Feature 'Polynesian Paradise'

"A Polynesian Paradise" will be the setting for the annual Flower Show to be given by the Point Loma Assembly, Tuesday, April 17, from 12 to 4 p.m. at the clubhouse, 3035 Talbot St.

Entries will be in four classifications: Floral, driftwood, fruit and humorous arrangements. Judging will be done by professionals.

A Chinese red pagoda will stand at the entrance. Potted plants, slips and cut flowers will be at the Lelani booth. The Papoola bar will offer garden

accessories and the Kau Kau shack will have refreshments. Members may bring guests.

Mrs. Frederick Carlyle Thompson, chairman, has on her committee: Mmes. W. M. Shanahan, Carl Ackerman, Emery Sherwin, Vernon Sherwin, J. L. Bolling, John L. Brose, L. L. Carlinger, J. C. Almy Harding, Frank Levin, Andre Roger, Bert L. Vaughn, H. E. Rehnke, Theodore Schroeder, J. W. Grosdier, George W. Gardner and Oscar Knauer.

A classified ad brings results when other means fail.

**"WHERE NOBODY GETS OLD"**  
— (Author's name below) —  
Some day it is the hope of medicine and pharmacy that people will never "Get Old" but will live a great many years, and always be young.

This happy day is not too far distant because each year new "Miracle Drugs" and better methods of diagnosis and treatment are increasing your life expectancy.

Right now it is possible to add extra years to your life by always visiting your Physician at the first sign of illness, following his advice exactly, and taking one of the new geriatric medicines that are so helpful. Your Physician will prescribe the particular one that is best for you, and it is awaiting your need in our prescription department.

**YOUR PHYSICIAN CAN PHONE AC-3-3139**  
**WHEN YOU NEED A MEDICINE**

Pick up your prescription if shopping near us, or let us deliver promptly without extra charge. A great many people entrust us with the responsibility of filling their prescriptions. May we compound yours?

**OCEAN BEACH PHARMACY**  
4935 NEWPORT AVE.  
Free Delivery Twice Daily  
12:30 & 5:30  
PRESCRIPTION CHEMISTS

\*Quotation by William B. Yeats (1865-1939)  
Copyright 1956 (4W1)

Read the classified ads. when other means fail.

**APRIL 18th is our 75th BIRTHDAY...**

1881 1956

...and a grand opportunity to say "THANK YOU" for helping us grow and prosper over these many years.

**SAN DIEGO GAS & ELECTRIC COMPANY**  
INVESTOR-OWNED AND LOCALLY MANAGED

8

Mrs. Ina Wilson, 4813 Newport Ave., flew to San Francisco recently to spend Easter week with her daughter, Mrs. Robert Caine, and her family.

### CARD PARTY

12 Noon - Tues., Apr. 24  
• LUNCHEON  
• STYLE SHOW  
• DOOR PRIZES

Donation 1.25 per corner  
For Reservations...  
Call AC-3-6558 - AC-2-8129  
**Ocean Beach Woman's Club**  
2160 BACON ST.

As is well known, the price of newsprint has risen so that prices are now at five times pre-war level.

It is to be noted all the price increases were made big Canadian newsprint printers who control the supply of newsprint.

A spot inventory, other quickly rising U. S. production to meet demand.

Still unannounced, \$64,000 where corner on free press situation to basic supply controlled by U. S.

Under strict purporting of free press statements government other means.

But as all once government toehold in the free not long done.

In all subject, little fact that Fe sitting on hub.

In Territory National Fed.

Here Last-M

With the Federal income four days Riddell, District External Revenue general suggestion last-minute plete the p returns.

Having in less returns rice containing

**Tussy Cream Deodorant.**  
Acid-control formula ends acid-damage to skin and clothes. Stops odor instantly! Checks perspiration moisture at once!

**Tussy Non-Acid Stick Deodorant.**  
Easy to carry...glides on easily...cools...dries at once!

**OCEAN BEACH Pharmacy**  
4935 NEWPORT AVE.  
PHONE AC-3-3139

Now Want Boi

with TOP TEMP CON

New CP at your automatic top burn cook with heat in the flame these ma

• CAFF  
• MAGIC  
• MERRIT  
• WEDD  
• WEST

BUREAU OF HO OF SAN DI

STI

PARAKE Bulk FRESH H (Uninspect KITTY C Beco SORB-IT Deodorized STURDY Pound SE DRAW COMI

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## WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

It may seem a far cry from the issue of Alaskan statehood to present near prohibitive newsprint price. But there is a close tie.

As is well known by this time, price newspapers must pay for newsprint has again been raised so that prices are now about five times pre-war level.

It is to be noted all these price increases were made by big Canadian newsprint producers who control major supply of newsprint used in U. S.

A spot investigation by Justice Dept., others in Washington, quickly revealed obvious fact U. S. production is not sufficient to meet domestic demand.

Still unanswered, however, is \$64,000 question as to why U. S., where cornerstone of nation rests on free press, has ever permitted situation to exist whereby the basic supply for a free press is controlled by foreigners.

Under stress of moment, some purporting to speak for nation's free press have been issuing statements about need for a government subsidy for publishers, government control of newsprint, other measures of like nature.

But as all publishers realize, once government gets even a toe-hold in operation of the nation's free press, that press is not long destined to be free.

But in all the discussion on the subject, little is said about the fact that Federal government is sitting on huge pulpwood supply.

In Territory of Alaska there

are millions of acres of virgin forests of same type that feeds Canada's newsprint industry.

But governed as a territory under the Organic Act of 1870, citizens of Alaska have little, if any, control over natural resources of the land they live in.

Rather, control of these resources are based on edicts out of Washington from Interior Dept. And as is well known, bureaucratic edicts can change with changes of the moon.

Obviously, development of a newsprint industry requires great outlays of capital for a long term. Undoubtedly, there is substantial American capital ready to go ahead, but there first must be a feeling of security.

However, as a territory, subject to changing bureaucratic whims, investment of substantial long term capital in Alaska to develop natural resources is almost as uncertain as doing the same thing in Mexico.

This, of course, would change if Alaska were given statehood. Use of country's resources would then be divorced from bureaucratic decree.

And it appears obvious that to develop, Alaska needs new industry as badly as free press of nation needs adequate domestic newsprint supply.

With unfavorable ratio between production costs and the U. S. gold price, mining in Alaska is at low ebb. And Washington bureaucratic control of the once great Alaskan salmon fisheries, has reduced them to a sad level. But until statehood is given Alaska, it appears future of free press in Alaska depends on policies of foreign newsprint monopoly.

## Here Are Suggestions For Filing Last-Minute Income Tax Returns

With the deadline for filing Federal income tax returns only four days distant, Robert A. Riddell, District Director of Internal Revenue, today made several suggestions that will help last-minute filers as they complete the preparation of their returns.

Having in mind the numberless returns which reach his office containing minor errors, he

recommends that every taxpayer give his return a final checking over before filing it, to make sure that figures have been correctly transcribed from work papers, that mathematical computations are correct, that W-2's have been attached, and that the necessary information regarding the claiming of personal and dependency exemptions has been included in the proper spaces on the return.

These matters are frequently overlooked, says Riddell, and not only cause additional work in his office but cause delay in issuing refund checks to taxpayers.

He also calls attention to the importance of signing the returns, stating that thousands of returns reach his office without signatures. In the case of a joint return, the document must be signed by both husband and wife.

The remittance which accompanied the return should be in full payment of the tax liability shown on the return, the entire amount being due and payable at the time the return is filed. Remittances should be made payable to either the Internal Revenue Service, rather than to the District Director of Internal Revenue.

Returns may be filed by depositing them at any field office of the Internal Revenue Service, or by depositing them in the mail, postage fully prepaid, in sufficient time so that in the ordinary course of mail delivery, they will reach the office of the District Director on or before midnight on Monday, April 16th.

All field offices of the Internal Revenue Service throughout Southern California will be open on Saturday, April 14, from 8 a.m. until 4:45 p.m., and on Monday, April 16, they will remain open until 9 p.m.

Classified ads—they satisfy.

## Parade Of Pennies

Appointment of Charles A. Pratt as county campaign director for the Parade of Pennies, annual fund-raising drive of California Society for the Welfare of Epileptics, was announced this week by the San Diego chapter.

The drive will be held throughout the county during May. Harry Thorsen of Ocean Beach is a member of the chapter's board of directors.

## Legal Notices

**NOTICE TO CREDITORS**  
No. 55832  
ESTATE OF JOSEPH D. MAN-SEAU, Deceased.  
Notice is hereby given by A. E. GALLAGHER, as the Administrator of the above entitled estate, to the creditors of, and all persons having claims against the said decedent, that within six months after the first publication of this notice they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business, 3222 Congress St., San Diego 10, California.

**NOTICE TO CREDITORS**  
No. 54441  
ESTATE OF RALPH P. STINE-MAAN, aka RALPH STINEMAN, Deceased.  
Notice is hereby given by A. E. GALLAGHER, as the Special Administrator of the above entitled estate, to the creditors of, and the said decedent, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business, 3222 Congress St., San Diego 10, California.

**Certificate of Limited Partnership**  
Fictitious Name  
No. 21234  
State of California,  
County of San Diego, ss.  
We hereby certify that we are partners transacting business at 4950 Newport Avenue, San Diego 7, California, under a designation not showing the names of the persons interested as partners in such business, to-wit:

The names of the general partners are:  
Darryl L. Johnson, residing at 1232 Santa Barbara Street, San Diego 7, California.  
Burton L. Jones, residing at 4612 Massachusetts Street, San Diego 16, California.

S. Charles Lee, residing at 258 South Beverly Drive, Beverly Hills, California.

WITNESS our hands this 29th day of March, 1956.  
DARRYL L. JOHNSON  
BURTON L. JONES  
S. CHARLES LEE  
"Limited Partners"

State of California,  
County of San Diego, ss.  
On the 29th day of March, in the year one thousand nine hundred and fifty-six, before me personally appeared Darryl L. Johnson, Burton L. Jones, and S. Charles Lee, known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they executed the same.

WITNESS my hand and the seal of my office this 29th day of March, 1956.  
HOWARD A. PENTONBY,  
Notary Public in the County of San Diego, State of California.

State of California,  
County of Los Angeles, ss.  
On this 30th day of March, A. D. 1956, before me, Frances M. Wolfe, a Notary Public in and for said County and State, personally appeared S. CHARLES LEE, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

FRANCES M. WOLFE,  
Notary Public, in and for said County and State,  
My Comm. Expires April 1, 1957.

## HEALTH FOR ALL

"The baby swallowed Father's cuff link!"  
Mother calls the doctor. Father calls the fire department. Hysteria reigns until Junior finds the missing cuff link under the bed.

Scenes like this have happened in almost every household where there is a baby. Children seem to be born with the desire to swallow anything small enough to be fitted into the mouth. Unfortunately, too often the cuff link is not under the bed. Baby really has managed to swallow it. Fortunately, doctors are constantly developing new ways to get it out again.

As early as 1620, medical history tells us, a surgeon removed nine coins swallowed by a boy who was about to be robbed. Today doctors try to find ways of avoiding surgery in removing objects that children swallow.

One new way of removing a metallic object is use of a very small magnet on a string. The magnet can be put into the throat and allowed to work its way down into the stomach or intestines. It is then withdrawn, pulling the indigestible tidbit with it. Doctors have had considerable success in retrieving Mother's hobby pins by this method. However, it is not an operation to be performed by "do-it-yourself" fans.

**Antibiotic Drugs**  
Physicians can now also give antibiotic drugs to prevent infection. Then they wait and watch until the object is eliminated naturally. An unusual case reported by one doctor is that of a year-old baby boy who swallowed five open safety pins and a dozen needles. He also managed to consume the balloon given to him at the hospital. The child was given antibiotics. Almost all the objects were eliminated; a few had to be removed by surgery. He left the hospital in the best of health—ready to swallow anything else he could get his hands on.

Foreign bodies which get into the windpipe and lungs are perhaps the most dangerous to children. If not coughed up, clogging of air passages results. Emergency removal is usually necessary.

Doctors do their best, but the important task in preventing the tragedies that can result from swallowing odd objects is up to parents. It's a twenty-four hour job to protect baby from the strange diet he will follow in his natural desire to try the taste of anything and everything.

(This column is sponsored, by the interest of better health, by the San Diego County Tuberculosis and Health Association and the Peninsula News.)

**CATHOLIC DAUGHTERS**  
SPONSOR NITE AT GLOBE  
Catholic Daughters of America, Court Mother of Divine Grace of Ocean Beach, will sponsor an evening of "The Remarkable Mr. Pennypacker," Thursday, April 19, at 8:30 p.m. at the Old Globe Theatre in Balboa Park.

Mrs. Kathryn Murphy is chairman. Tickets are \$2 and \$1.60. For reservations call Mrs. R. Willis at AC-24261, Mrs. Frances Meeker at AC-37516, or Mrs. Dorothy Wagner at AC-36293.

## Pacific Shores

4927 NEWPORT AVE. OCEAN BEACH

The Peninsula Area's  
FINEST  
COCKTAIL LOUNGE



Oliver Medina, genial owner and Chuck Berkhemer, manager, pictured above as they prepare the "SHORES" select wine list.

The beautiful Pacific Shores Cocktail Lounge is the perfect setting for friends to meet. You are invited to come in and enjoy the friendly atmosphere which always prevails. Our recently completed new BAR with 22 comfortable stools and 7 booths assures the utmost in comfort.

HORS D'OEUVRES SERVED 4 to 6 p.m.

OPEN 10 A. M. TO 2 A. M. DAILY

## Big and Small Babies

**KING-SIZE BABIES**—Here's a couple that would make any weighing scale groan. The man on the left tipped the scales at 388 pounds and the gal weighed in at 328 pounds. This combined weight of 716 pounds made this couple winners in the annual Fat Folks Feast at Cavour, Italy.

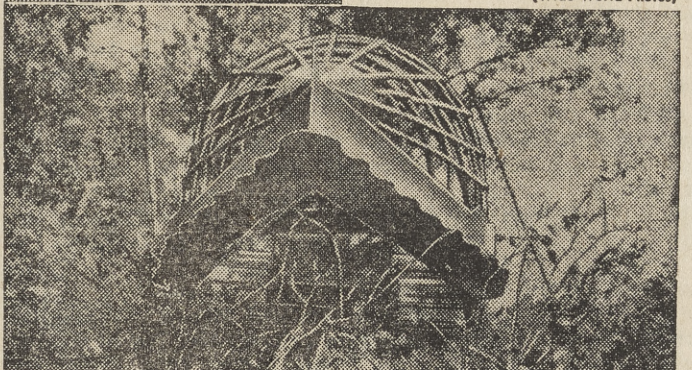


**HURRICANE BABIES**—Any fisherman would be proud to pose with a catch of striped bass such as these. Angler James Golon, 13 years of age, named the 21 and 18 pounders he recently caught, Connie and Diane after the recent hurricanes that swept through Long Island Sound.



**DAVY CROCKET BABY**—It still remains to be seen if this Davy Crockett will get himself a B.A. But he seems husky enough to face all critters—even people. His full name is David Cyril Crockett Jr., and he was a recent arrival at Papa Crockett's home in Newport News, Va.

(Wide World Photos)



**TIMBER-CUTTING BABY**—This baby, a 200 hp International TD-24 diesel crawler tractor weighs in at slightly more than 20 tons. The unusual front end is a V-shape cutter 13 ft. long, 14 ft. wide, and is made from 1 1/2" steel that acts as a saw-tooth to cut off timber and brush at ground level. It's being used to help clear 23,000 acres of timber for a new reservoir at the Buford Dam site near Atlanta, Ga.

Mr. and Mrs. Don Walker have moved from 828 Silvergate Ave. to their brand new home in the 1600 block of Chatsworth Blvd., a part of Fleetridge. They have three children, Barbara, Pamela and Don, Jr. Mr. Walker is a real estate broker in the Peninsula Area.

TRY IT—YOU WILL  
LIKE IT  
**MADELINE'S**  
DINING ROOM  
AT THE MARLIN INN

## Ocean Beach First Baptist Church

SUNSET CLIFFS &amp; SANTA MONICA AVE.

REVEREND ALLEN NEWMAN, MINISTER

9:30 a. m. — Bible School.  
9:30 and 11 a. m. — Morning Worship.  
6:30 p. m. — Training Union.  
6:30 p. m. — Evening Worship.  
Prayer and Bible Study Wednesday, 7:30 p. m.

Once in a Lifetime  
**SPECIAL**  
UNBREAKABLE  
melmac®  
DINNERWARE  
At Great Savings

4 pc. place setting  
Cup, Saucer, 10" Plate,  
Bread & Butter Plate

Reg. \$4.00  
Now \$2.99

CREDIT  
AT NO EXTRA CHARGE!

THIS OFFER GOOD  
ONLY FROM  
APRIL 16 to 28

Tremendous Savings to You!

Now for the first time at such big savings... famous Color-Flite and Royale... finest quality Melmac dinnerware... guaranteed for one full year against chipping, cracking or breaking. Right beautiful colors to choose from... mix them or match them.

- Mist Grey
- Glow Copper
- Charcoal Grey
- Gardenia White
- Glade Green
- Spray Lime
- Flame Pink
- Turquoise Blue

Watch For Our Grand Opening!  
\$1,000 Free Merchandise  
Given Away  
No Obligation! Nothing to buy!

**JEWELERS**  
Watchmakers by family tradition  
4822 Newport Ave.  
Phone AC-3-1840 - (Near Sunset Cliffs Blvd.)  
OCEAN BEACH

## Cabrillo Club Sets Spring Charity Ball

The annual Spring Charity Ball, sponsored by Cabrillo Civic Club, will be held Saturday evening, April 21, from 9 to 1 o'clock, at the SES Hall, 2818 Addison St. in Point Loma. A buffet dinner will be served at 11 p.m. The affair will be

semi-formal and the public is invited. Proceeds will be used for philanthropic projects of the club. Mrs. Thomas Perry, general chairman, will be assisted by Mmes. Anthony Page, Manuel Vierra, Manuel J. Silva, and M. Perry. Donations are \$3 per person and tickets may be secured at the door or by calling Mrs. Perry at AC-3-6635.

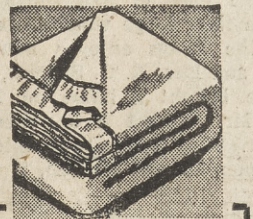
**WE SPECIALIZE IN CAREFUL LUBRICATION**  
**Myers & Stuart Mobile Service**  
INDEPENDENT DEALERS  
— We Give S & H Green Stamps —  
Newport at Cable Telephone AC-3-7008

**JO'S FLOWER SHOP**  
4728 VOLTAIRE Phone AC-3-3306 Day or Night  
CITY WIDE FREE DELIVERY SERVICE  
S & H GREEN STAMPS  
Phone and Charge It. EDITH BARRON

## It's Spring DRY CLEANING Time

... for your ...

## BLANKETS



**FREE! FREE!**  
Clear Plastic Storage Bag with each  
Blanket that we Dry Clean!  
(This offer good April 9 through 28)

PHONE AC-3-1354

PICK UP AND DELIVERY SERVICE

## POINT LOMA CLEANERS

3663 VOLTAIRE STREET

Prices  
Good  
for  
Thurs.,  
Friday  
and  
Satur.

**JR**

Open  
Week  
Days  
9 to 9  
—  
Closed  
Sundays

**MARKET**  
5004 NEWPORT AVE.  
OCEAN BEACH

**EGGS**  
Medium AA ..... doz. **47c**

**SUGAR**  
5 lb. bag ..... **49c**

**CHEESE**  
Borden ..... 1 1/2-lb. loaf **59c**

**MAYONNAISE**  
Borden's ..... quart **59c**

**CRACKERS**  
N. B. C. Ritz ..... lb. pkg. **33c**

**TUNA**  
Grated ..... 6-oz. can **19c**

**BISQUICK**  
40-oz. pkg. .... **39c**

**OXYDOL**  
Giant Size ..... **62c**

**LUX**  
Liquid Detergent ..... 12-oz. can **27c**

**CARROTS**  
Cello Pack ..... **10c**

**CABBAGE**  
Solid Heads, Green ..... lb. **2c**

**RUSS' Quality Meats**  
HOUSE OF CHOICE AND PRIME BEEF

MORRELL'S PORK FROM IOWA  
**PORK LOINS**  
Whole of Rib Half ..... lb. **49c**

**PORK CHOPS**  
Center Cut, lb. .... **59c**  
Loin Small, lb. .... **69c**

**SPARE RIBS**  
Lean and Meaty ..... lb. **39c**

**PORK CUTLETS**  
Pound ..... **39c**

Now, Foods  
Won't Burn or  
Boil Dry!

with  
**TOP BURNER  
TEMPERATURE  
CONTROL**

New CP Gas Ranges, now  
at your dealers, feature  
automatic controls for the  
top burner so you can  
cook without worry. The  
heat in the pot controls  
the flame! See any of  
these makes:

- GAFFERS & SATTLER
- MAGIC CHEF
- O'KEEFE & MERRITT
- ROPER
- TAPPAN
- WEDGEWOOD OR
- WESTERN - HOLLY

BUREAU OF HOME APPLIANCES  
OF SAN DIEGO COUNTY

**STELLA'S PET SHOP**  
Get Acquainted Specials!

FRI. & SAT.  
ONLY  
APRIL 13-14

Everything a  
**PET NEEDS**

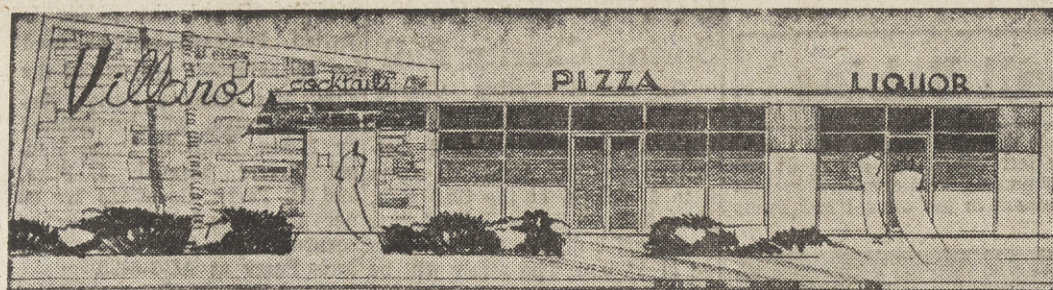
PARAKEETS SEED ..... lb. **22c**  
Bulk ..... **32c**  
FRESH HORSE MEAT  
(Uninspected) Ground ..... lb. **1.98**  
KITTY COMFORT PAN  
Beco ..... each **55c**  
SORB-IT  
Deodorized Sand ..... 5 lbs. **19c**  
STURDY MEAL KIBBLE  
Pound ..... **19c**

FREE  
BALLOONS  
for  
KIDDIES!  
—  
FREE  
DOOR  
PRIZES!

SEE OUR SELECTION OF TURTLES!  
DRAWING SATURDAY, APRIL 14th, 6 P. M.  
You Need Not Be Present For Drawing.  
COME IN AND SEE OUR NEW PET SHOP  
— formerly —  
Ocean Beach Pet Shop on Bacon Street  
between Newport and Niagara Streets

**STELLA'S PET SHOP**  
1868 BACON ST. PHONE AC-2-7667





**NEW BUILDING**—This architects' drawing shows the one-story building to be erected at Santa Monica Ave. and Bacon St. for Ralph and Rose Villano, of Pt. Loma. Sale of the large corner location was handled through Zita Akey Realty. Construction will start soon on the building, to be used for Villano's cocktail lounge, plus a Pizza palace with large banquet room, and a liquor store. An ample parking area will be provided in front. Frank L. Hope & Associates are the architects.

## WHO'S NEW IN POINT LOMA

Guam was the former address of newcomers, Cmdr. (USN) and Mrs. P. H. Jones, who have taken a house in the 3400 block of Macaulay St. They have four children, Dan, Peter, Mark and Shelley.

The view of San Diego Bay from their large windows is one of the things enjoyed most by Mr. and Mrs. R. G. Suggett, who have bought a home on Plum St. Mr. Suggett is a police officer. They have two children, Vernon, 12, and Radean, 7.

Taking advantage of their spectacular view, Mr. and Mrs. Chick Kanaly used glass for one entire living room wall at their new home in the 1800 block of Willow St. They come to Point Loma from Oklahoma City, where Mr. Kanaly was in the grocery and frozen food locker business.

Mr. and Mrs. J. Shelton have bought a home in the 3400 block of Russell St. Mr. Shelton is a commercial fisherman. They formerly lived at 2257 Logan St.

From Corpus Christi, Texas, come Mr. and Mrs. Jack Lockhart, who have taken an apartment in the 3000 block of Poe St. Mr. Lockhart is an instructor at Naval Training Center.

Mr. and Mrs. M. Lawhead, 4736 Niagara St., have bought a home in the 2300 block of Poinsettia St. Mrs. Lawhead is the former Jody Coles of Ocean Beach. They have a small daughter, Kimberlyn, 7 months.

"The A. B. Davises have one of the most beautiful views of the bay and city that can be found on Point Loma," said a recent visitor in their brand new home in the 1800 block of Evergreen St. They have three children. Mr. Davis is a police officer and supervisor of the pistol range.

Calling all former residents of Ft. William, Canada! Mr. and Mrs. William Drulak, of that city, would like to get in touch with them. The Drulaks have bought the J. P. Ekstrand home on Catalina Blvd. They have a daughter, Sandra, 10. Mr. Drulak, an aircraft engineer, is in the "Foreign Legion," a group not yet citizens.

**EPISCOPAL SERVICES FOR TRINITY CHURCH; AUXILIARIES TO MEET**  
Services for next Sunday, April 15, the Second Sunday after Easter will be held at Trinity Episcopal Church, Ocean Beach, commencing with a celebration of Holy Eucharist at 7:30 a.m., it was announced yesterday.  
Family Eucharist and Church School will be held at 9 o'clock and at 11 a.m. a service of Morning Prayer with sermon by the Rev. John R. Nicholson, vicar, is scheduled.  
Young People's Fellowship is to meet Sunday evening at 7 in Wallace Hall.  
The regular mid-week celebration of Holy Eucharist will be held at 9:30 a.m. Wednesday. St. Anne's Woman's Auxiliary will meet following the Wednesday morning service.  
St. Monica's Woman's Auxiliary will meet Wednesday evening at 7:30 p.m. in Wallace Hall.

**BRIDGE SCORES**  
Ocean Beach Community Center scores for March, 28 are

**LIGHT FIXTURES**

We feature a complete line of Electric Lighting Fixtures for your home or office, both indoor or outdoor fixtures.

**Balboa Electric Co**

We Give S&H Green Stamps

1811 Garnet St. HU-8-3752

—PACIFIC BEACH—

Happy to be back in San Diego are Lt. Cmdr. (USN) and Mrs. M. E. Kelly and their four children, Roni, Robin, Scott and Steve. The Kellys have bought a home in the 4700 block of Orchard St. Before coming to San Diego, they were stationed at New London, Conn. and Key West, Florida.

Judy, 11, and Susan, 9, needed more room to stretch out, but they liked their neighborhood. Their parents, Mr. and Mrs. J. P. Ekstrand, solved the problem with a short move from Catalina Blvd. to the 3900 block of Willow road. The girls are enjoying their new playroom.

A magnificent view of the ocean is the outstanding feature of Mr. and Mrs. P. T. Lusardi's brand new home in the 1200 block of Novara St. They formerly owned a home in Point Loma but recently have been living in an apartment at 977 Rosecrans. Their son, Phillip, a graduate of Point Loma High School, is a student at State College.

Mr. and Mrs. Harold Lewis, of Los Angeles, have moved into their new Fleetridge home, in the 1600 block of Chatsworth Blvd. They are former San Diegans.

Also from Los Angeles are Mr. and Mrs. C. Kommer, who are at home now in the 3000 block of Seville St.

Mr. and Mrs. E. W. Anderson have bought a home in the 3500 block of Poe St.

From Norfolk come Chaplain (USN) and Mrs. D. H. Dillard, who have bought a home in the 3300 block of Wisteria Drive. They have two children, Susan, 5, and Donnie, 2.

Brookline, Mass. was the former address of Cmdr. (USN) and Mrs. A. E. Edwards who have taken an apartment in the 3000 block of Poe St.

Mr. and Mrs. Zel Lockwood, 1069 Savoy St., are busy getting settled in their new home in the 3600 block of Garrison St. They have a daughter, Linda, 16. Mr. Lockwood is owner of a Point Loma grocery.

as follows:  
East-West, High Over All—Mr. and Mrs. Roy Sites; 2nd, Hazel Wells, Norma Fitch; 3rd, Marge Barton, Winnie Smith.  
North-South—Ethel Calvert, Lawrence Kerner; 2nd, Alma Beach, Johnnie Lewin; 3rd, Birnie Andrews, Al Nipple.

Scores for April 4 are as follows:  
North-South, High Over All—Earl Beach, Johnnie Lewin; 2nd, Birnie Andrews, Lawrence Kerner; 3rd, Mrs. Earl Beach, Andy Perssons.  
East-West—Mr. and Mrs. Alfred Breslauer; 2nd, Mr. and Mrs. Harold Ammon; 3rd, Ruth Alvarado, George Byers.

Children under 12 years of age are invited to join the Don Diego Boosters Club. Free membership card and button will be issued by writing to Southern California Exposition at Del Mar.



**IT'S FUN**  
It's a Happy Family  
Habit to Eat Out  
Once a Week!

**"DAD"**

"Nothing makes a woman feel more appreciated for the many meals she prepares at home than being taken OUT TO DINNER."

The Kids Love It, Of Course.  
TAKE THEM TO THE ...

**HU. 8-2903**

**DRIFTWOOD**  
DINING ROOM

1002 SANTA CLARA PL. MISSION BEACH

5 p.m.-8 p.m. Daily — 12:30 p.m.-8 p.m. Sun. — Closed Thurs.

## Peninsula PERSONALITIES

By AVIS STONE

Returning to San Diego after a two-year absence are Lt. Cmdr. (USN) and Mrs. F. O. Adams, of Hutchinson, Kansas. They have bought a home on Tarento Dr. Sara, their 16-year-old daughter, is back among her old friends at Point Loma High School.

Mr. and Mrs. Gustave Beuker left the San Fernando Valley and are making their home on Catalina Blvd. now.

From San Francisco come two new families: Lt. jg (USN) and Mrs. Horace K. Graf, who are at home now in the 4500 block of Del Monte Ave., and Mr. and Mrs. Bernard Klees, who have taken an apartment on Sunset Cliffs Blvd.

Lt. (USN) and Mrs. Stuart Smith and their three children, Priscilla, Stuart and Patricia have arrived here from Honolulu. They have bought a home in the 4600 block of Granger St. and are in the middle of redecorating it.

"In love with San Diego, the climate and the wonderful views" are Dr. and Mrs. P. H. Jones, recently from Guam. Their three sons, Mark, Peter and Dan, and their daughter, Shelley, are getting acquainted in their new neighborhood in the 3400 block of Macaulay St.

J. Shelton, a commercial fisherman, and his wife have bought a home in the 3400 block of Russell St. They formerly lived on Logan St.

Mrs. Catherine Doxie and her son, Father Doxie, moved from La Jolla to their new home in the 2300 block of Trumbull St. Father Doxie is secretary to Bishop Buddy.

Dr. and Mrs. R. V. Vaughan are enjoying the view of the San Diego harbor from their new residence in the 1000 block of Leroy St. They formerly lived in La Mesa.

Practically all the funds raised by these activities are devoted to national as well as civic enterprises, so may I urge the public to join with the club in making the events highly successful?

Statisticians have figured that Albie Pearson, outfield candidate with the San Francisco Seals, has walked more than six miles from home plate to first base in three years. He was walked more than 350 times.

**Dance Studios**  
Private and Class  
Ballroom Dancing  
2195 Chatsworth  
Boulevard  
Phone AC-2-8400  
GLADYS BOWEN

**LET US WASH THOSE**

- SHAG RUGS
- PILLOWS
- COMFORTS
- BED SPREADS

We can give those  
**FADED SPREADS & RUGS**  
**A NEW LOOK ...**  
with Caldyne

**OCEAN BEACH LAUNDROMAT**

1877 Cable St.  
Across From Safeway  
AC-3-1165

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It's a Happy Family  
Habit to Eat Out  
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The Kids Love It, Of Course.  
TAKE THEM TO THE ...

**HU. 8-2903**

**DRIFTWOOD**  
DINING ROOM

1002 SANTA CLARA PL. MISSION BEACH

5 p.m.-8 p.m. Daily — 12:30 p.m.-8 p.m. Sun. — Closed Thurs.

**MISS JOSEPHINE HULL NEW RESIDENT HERE**  
Miss Josephine Hull, former casework supervisor for the Hampton, Va., Public Welfare Department, has arrived here to make her home.  
She was an active worker for the Virginia Conference of Social Work and the Welfare Planning Council, and was executive director for the Travelers Aid in Newport News for several years before moving to Hampton.  
She has been the house guest of her sister and brother-in-law, Mr. and Mrs. Fred M. Chilcott, 3505 Talbot St. Mrs. Chilcott invited a group of friends to meet her sister Sunday. Miss Hull who is now residing in Ocean Beach, was a member of the Wichita, Kan., Junior League.

**Wm. Buschur Dies**  
William Buschur, 78, a retired farmer of Dover, Indiana, died of a heart attack while here to attend funeral services for his son, Hubert B. Buschur, 43, of 1709 Frankfort St. Beardsley Funeral Home sent the body to Dover for services and interment.

**LOOKING FOR VALUES?  
BUY NOW AT DUDLEY'S**

Spruce Up Your Bathroom!  
**BASIN FAUCET** 8<sup>50</sup>  
New 4" Center Set, Special.

**DELUXE**  
Glass-lined  
Water Heater  
30 GAL.  
Reg. 99.50..... 79<sup>50</sup>  
20 GAL.  
Reg. 89.50..... 69<sup>50</sup>

New Model 300  
**Dishmaster** 34<sup>50</sup>  
Fits all faucets.

**Tank Bulbs** 89<sup>c</sup>  
Reg. 1.25.....

Register Now for 2 FREE  
TRIPS TO HONOLULU with  
purchase of any Boysen Paint  
Product.

**DUDLEY'S**  
DO-IT-YOURSELF SUPPLIES FOR  
PLUMBING — PAINT — HARDWARE  
AC-3-7468 "Dudley wants your business" 4968 VOLTAIRE

**RUMMAGE SALE SET**  
Mothers' Club of Delta Sigma Phi will hold a rummage sale at the fraternity house recreation room at 4466 Euclid Avenue, on Wednesday and Thursday, April 18 and 19, beginning at 9 a.m.  
According to Mrs. Elliott G. Colby, president of the group, the proceeds will be used for the Mothers' Club scholarship fund and for furnishings and improvement of the fraternity house.  
Mrs. Gus Johnson, chairman of the sale, asks that anyone wishing to contribute articles to be sold bring them to the house at 4469 47th St. or telephone her at CY-6-0663 or Mrs. Colby at AC-3-5603.

**HUB MISHLER**  
AC-3-8123 Home  
2090 Sunset Cliffs Blvd.

From Mar Vista, Calif., come Mr. and Mrs. R. T. McNamara and their small daughter, Kath-crans. They have taken an apartment in the 1500 block of Rosecrans.

**BONHAM'S PHARMACY**  
Serving Point Loma and Loma Portal  
**Rx** **Rx**  
FOR PRESCRIPTION SERVICE  
9 a. m. to 9 p. m. — Seven Days a Week Gold Arrow Stamps  
**Free Delivery**  
FILMS DEVELOPED AND PRINTED  
8 Exposures—49<sup>c</sup> | Reprints—5<sup>c</sup> Each  
1220 ROSECRANS AC-3-1617

**POINT LOMA LUMBER COMPANY**  
4795 N. HARBOR DRIVE  
PHONE AC-3-7111  
A WESTERN LUMBER STORE

**THERE'S AN EASIER WAY TO DO THE JOB!**  
What HE needs is some quality paint from his neighborhood Western Lumber Store! For EVERY job around YOUR home, you'll find exactly the materials, tools and equipment you need at your Western Lumber Store... where you can arrange easy financing, too! MAKE US YOUR ONE-STOP HOME SUPPLY HEADQUARTERS!

This booklet has been mailed to you ...it tells you all about

**Direct Distance Dialing...**

the exciting new telephone service which lets you dial many long distance calls all over the nation

Starting April 15th, you will be able to dial many of your own long distance calls direct to more than 200 cities throughout California and the nation. This new service is called Direct Distance Dialing.

We have mailed you a booklet which explains in full detail how to use this important service. Please read it carefully. Then keep it in some convenient place near your telephone so you'll have it handy when you dial your own Direct Distance calls. If you need additional copies, just call your telephone business office.

**Pacific Telephone**



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**1—Homes For Sale**



You don't have to make a lot of money to own an L. Van Stelle Realtor Home. Call on them at 2304 Sunset Cliffs Blvd. and see.

**SMALL DOWN**  
To in Service, or qualified F.H.A. buyer. 2-B.R. plus extras with fireplace, owner asking \$14,500. 3726 Narragansett. AC-2-3910.

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RECENTLY COMPLETED  
CENTRALLY LOCATED  
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**OCEAN BEACH**

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Served in the True Atmosphere of Old Mexico

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**QUALITY CLEANING at LOWEST PRICES**

49c	99c
Pants	Men's Suits
Slacks	Ladies' Suits
Skirts	Plain Dresses
Shirts	
Sweaters	Ample Free Parking
Jackets	

**REGAL CLEANERS**  
1854 1/2 BACON STREET  
LA PLAZA CENTER

Ask about our 10% Discount Plan



# ANNIVERSARY SELLABRATION

To Celebrate Our Fifth Year in Business  
We are saying 'Thank You' With A  
Three Day Sale You'll Never Forget!

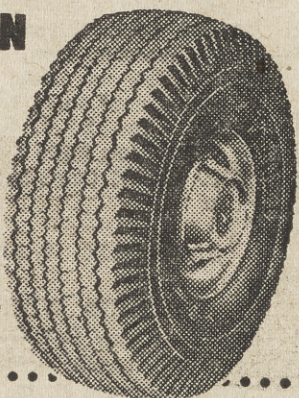


## TRUCK LOAD TIRE SALE Firestone TIRE

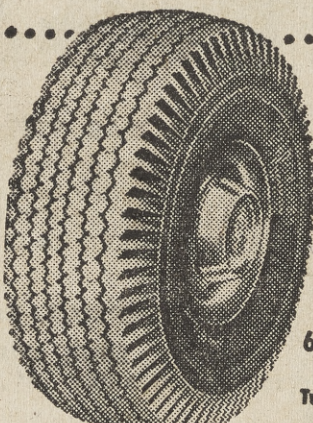
TUBELESS OR TUBE TYPE

### SUPER CHAMPION

- Special puncture protection
- Extra blowout protection
- Long mileage non-skid tread



**19.95**  
PLUS TAX and your recappable tire



### CHAMPION

- Deep, tough, long mileage tread
- Safety-Tensioned Gum-Dipped cord body
- Lifetime Guarantee

**12.45**  
PLUS TAX and your recappable tire

Name Your Size...  
Name Your Price...  
WE HAVE IT!

Big Savings on All Sizes and Type  
During This Sale...Come In Today!

TIRES, BATTERIES, ACCESSORIES  
ON YOUR SHELL CREDIT CARD

NO DOWN PAYMENT — UP TO 6 MONTHS TO PAY



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With the purchase of  
8 gallons of gas  
Your choice of any  
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Included Are  
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And many - many other  
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Free Suckers &  
Balloons to all  
Kiddos in Cars!

These Specials Good  
Only on  
Friday - Saturday - Sunday  
April 13, 14 and 15

Come in and  
help us  
**CELEBRATE!**

## SAFEWAY FOOD NEWS

### SAFEWAY'S GIANT TROPICAL FOOD SALE



## TROPICAL FRUITS

**Fresh Hawaiian Pineapple** 10¢

Selected Size and Quality  
Sold by Half or Whole

**Papayas** 39¢  
Fresh from Honolulu  
Half or whole

**Fresh Coconuts** 15¢  
Tropic Fruit  
Fresh from Honduras...each

**Watermelons** 12¢  
Sweet and Juicy

**Fresh Dates** 25¢  
Deglet Noors (2 1/2-lb. pkg. 53c)

**Golden Bananas** 14¢  
Fancy Central  
American fruit

**Avocados** 15¢  
Medium Size  
Calavo Fuerte...each

**Cantaloupes** 15¢  
Fine Flavor

### Outstanding Grocery Values

**Luncheon Meat** 35¢  
From—Easy to fix  
Nice to serve

**Chunk Tuna** 25¢  
Star Kist No. 1/2  
(Solid Pack, No. 1/2 can 28c)

**Swiss Cheese** 59¢  
Natural Cheese with  
a fine flavor

**Green Peas** 35¢  
Bel-air or Birds Eye  
Fresh frozen peas

**Kleenex** 19¢  
Facial Tissue, White, Pink  
and Yellow

**Currant Jelly** 25¢  
Tea Garden  
Red Currant Jelly

**CHEE-ZIP** makes food flavors

**Sing**

...saves you money, too.

16-oz. Jar... 52¢

### Assorted Cookies

**Coconut Cookies** 27¢  
Jane Arden 8-oz. pkg.

**Coconut Bars** 27¢  
Jane Arden 8 1/4-oz. pkg.

**Chocolate Drop** 49¢  
Jane Arden 1-lb. Chocolate Drop Cookies...bag

**Vanilla Wafers** 21¢  
Jane Arden 7-oz. pkg.

### For Added Taste

**Sandwich Spread** 69¢  
Lunch Box 32-oz. jar

**Hamburger Relish** 29¢  
Del Monte 12-oz. jar

**Mustard** 33¢  
French's 24-oz. jar

**Tomato Catsup** 18¢  
Hunt's 12-oz. bottle

### Curtsy COCONUT SQUARE Layer Cake

23 oz. Cake... 49¢

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### ROUND STEAK

Cut from USDA CHOICE Beef —  
Aged just right by Safeway meat  
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**55¢**

### Bacon and Eggs

**Rath's Sliced** 43¢  
Black Hawk Bacon...pkg.

**Farmer John** 39¢  
Sliced Bacon...pkg.

**Gold Coin** 33¢  
Sliced Bacon...pkg.

### Strictly Fresh Eggs

**Large AA** 52¢  
Cream O Crop...dozen

**Medium AA** 45¢  
Cream O Crop...dozen

### Boneless Cuts

lb. 65¢

**Rump Roast** 55¢  
USDA CHOICE Beef  
Roast Bone In...lb.

**Ground Round** 55¢  
Freshly Ground  
From Only...lb.

**Corned Beef** 43¢  
USDA CHOICE  
Brisket Beef...lb.

**Ground Beef** 35¢  
USDA CHOICE Beef  
Visking Sealed...lb.

**Beef Liver** 39¢  
Nutritious  
A saving at this Price...lb.

**Green Shrimp** 69¢  
Blue Diamond 12-oz.  
Frozen Shrimp...pkg.

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LOCATED AT

4905 Newport Ave., Ocean Beach  
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DEL WOOD  
APARTMENT HOTEL  
First Class Accommodations  
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Call AC-2-1909 for Reservations  
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\$70 NICE New 1-B.R. unfurn.  
duplex, Natural wood, plenty  
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Near bus and shopping. 2129  
Catalina Blvd. Pt. Loma Heights.  
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2 B. R. and Den furnished.  
Available April 20th thru Aug.  
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\$75-DUPLEX. 2 bedroom unfurn.  
stove, yard fenced.  
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## 5C-Apts., Furn. & Unfurn.

\$85-Pt. Loma Attractive unfurn.  
stove, Refrig. disposal  
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Also extra large, \$95. Adults.  
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Kitchenette, Gar. Working  
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Storage, washer, 2 children  
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Laundry, like new, Beach.  
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HOME privileges, TV Phone,  
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**GARAGE \$5**  
Large with storage.  
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## REMODELING & ROOM ADDITIONS

Let us assist you in your  
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WALLS, fireplaces, patios, bar  
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LAWN MAINTENANCE

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## LANDSCAPE GARDENING

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EXPERT PRUNING, HAULING

Monthly Maintenance

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25 years teaching experience.  
Beginners or advanced. \$1.50  
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## THE HANDICAPPED

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pliance.

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Myron Insko, Exec. Director

WANTED young woman to share

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## ADDING MACHINES

Buy for less. Discount to Service

Men. Rentals, Repair, Sales.

30 years experience.

## Beach

## Typewriter Co.

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Ocean Beach

## MIMEOGRAPHING

Distinctive Work.

IBM Electric Typewriter.

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LELA LAYNE

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Repaired - Replaced

Bring in your old

rollers and save.

## SHAW'S FURNITURE

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## LANDSCAPE GARDENING

LAWN CARE

Bulldozing Clean Ups

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Best deal in yard care, garden-  
ing, clean-ups, trash removal,  
painting and others. Vets trying  
to make a buck. You set the  
price. BR-3-5297.

## PURCELL RUG FARM, Used

Rugs & Carpeting, wall-to-wall

carpet, cleaning, modern latest

equipment. Sewing & binding.

9x12 Cleaned \$6.00. 4234 Vol-  
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## WINDOW CLEANING - Resi-

dential, Commercial. Also

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Your Home.

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## PROFESSIONAL

PAPER HANGER

Reliable. Reasonable. Free Est.

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## CARPENTER - JOURNEYMAN,

Particular work for particular

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ing, gardening, maintenance.

References. AC-3-1704.

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Handyman. Call after 6 p.m.

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Home or yours. Reasonable.

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## LAWN CARE, Landscaping,

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## LAWN MAINTENANCE-

Cleaning, hauling. Call Larry.

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EXPERT IRONING done in my

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IRONING in my home. Phone

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CHILD OR AGED CARE. Local

References. AC-2-8925.

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## LAWN MOWERS

## SHARPENED

Hand or power by factory ap-  
proved methods. Satisfaction

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## Saws, Shears, Hand tools

Pick-Up and Delivery

## AUSTIN'S

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## BEAUTY SHOPS

PAULINE'S BEAUTY

SALON

5005 Niagara AC-2-8687

## CARDROOM

PASTIME CLUB CARD ROOM

Join your friends for a pleas-

ant evening. Ladies welcome.

5049 Newport.

## CHAIR CANING

RUSH SEATS

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OF CALIFORNIA

1861 Bacon AC-2-1101

## CHILDREN'S SHOPS

MORLIN'S TOY SHOP

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WEBB'S CANTEN

Dancing Nightly

1921 Bacon AC-3-9350

## ELECTRICAL

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2223 Bacon AC-3-1919

## FLORISTS

JO'S FLOWER SHOP

4728 Voltaire AC-3-3306

## FUNERAL HOME

BEARDSLEY FUNERAL

HOME

1818 Sunset Cliffs

## GARAGES

BOECHE'S SERVICE

MOTOR OVERHAULED

BRAKES REFINED

WELDING

HYDROMATIC

A SPECIALTY

AC-3-1447 4605 VOLTAIRE

## HARDWARE

SCHOEN'S HARDWARE

Housewares - Paints - Toys

4827 Newport AC-2-8091

## JEWELERS

The Biggest Little Jeweler

in Ocean Beach

C. L. DERSCH

JEWELER and WATCHMAKER

4952 Newport Ave. Ocean Beach

All Work Done in our Shop!

## SMITH & SONS JEWELERS

4831 Newport AC-3-0718

## LAUNDRIES-Self Service

## OCEAN BEACH

LAUNDROMAT

1877 Cable AC-3-1165

## LUMBER

POINT LOMA LUMBER CO.

4975 N. Harbor Drive

AC-3-7111

## MOVING & STORAGE

OCEAN BEACH TRANSFER

MOVING AND STORAGE

5040 NEWPORT AVE.

AC-3-3271

## B & K TRANSFER

1930 Bacon St. AC-3-9008

## NOTARIES

SIEGEL REALTY

4170 Voltaire AC-3-7147

## NURSERIES

BLUE PACIFIC NURSERY

4850 Newport AC-2-1151

## OPTOMETRISTS

JOHN DAVID LONG, O. D.

1370 Rosecrans AC-3-3114

STANLEY R. COBB, O. D.

1952 Sunset Cliffs

AC-2-3039

## SCHOOLS

Nursery to First Grade

Little Tots

Nursery School

4972 Santa Monica AC-2-2314

PT. LOMA PLAY SCHOOL

2 thru 6 yrs.

2909 Keats AC-2-9111

## SCHOOLS-Academic

Nursery to 9th Grade

WARREN WALKER SCHOOL

4605 Pt. Loma Ave.

AC-3-3663

## 15-Services Offered

## SERVICE STATIONS



## THE PENINSULA NEWS BOOSTER SLOGAN CONTEST

## Rules of the Booster Slogan Contest

1. Any person is eligible except members of families or employees of The Peninsula News.
2. Locate the "Hidden" Word found in each column. These words will be changed into a new location somewhere among the ads each week. Work from left to right.
3. Write your entry along the same theme as the words compiled. Bring or mail to the Peninsula News office.
4. The Peninsula News will have your entry impartially judged and award a Credit Certificate worth \$12.00 to the winning contestant.
5. Any contestant may submit more than one line, if desired.
6. This contest closes at 5 p.m., Tuesday. All entries must be in the office by that time.
7. In case of ties, identical prizes will be awarded to all tying contestants. The decision of the judges will be final.

# \$312.00

— IN —

## MERCHANDISE and SERVICES

WITH THE  
SPONSORING ADVERTISER OF YOUR CHOICE

## SAVE TIME AND MONEY SHOPPING IN THE PENINSULA AREA

More than 13,000 Families Read the  
Peninsula News Every Week

Copyright 1954 W. J. Rankin

Print or plainly write the "Booster Slogan" on next line:

Your rhyme or paraphrase on this line.

Name..... Phone.....  
Address..... Occupation.....  
Bring or mail this coupon or duplicate on plain paper or post card to  
The Peninsula News Office. All entries must be in our hands by 1 p.m.  
next Tuesday. A \$12 certificate will be awarded best judged entry.

## LAST WEEK'S WINNER:

MRS. ROBERT KUBIAK  
2185 Froude Street, Ocean Beach  
Winning Slogan:  
"Making shopping a pleasure, instead of a chore.  
Buy near home, where your friend owns the store."

USE THIS RELIABLE DIRECTORY AND PATRONIZE THE MERCHANTS AND SERVICES FOUND LISTED BELOW

APARTMENT  
HOTEL

**Ocean Manor  
Apartment Hotel**  
Heated Swimming Pool and  
Ocean Bathing, Fishing, Sun-  
decks, Patio, Television in  
every Apt., Single Rooms or 1-  
and 2-Bedroom Apts., Electric  
Kitchens, Infra-Ray Heat.  
1370 Sunset Cliffs Blvd. on  
the Beach at Point Loma  
Ave., AC-2-7901

APPLIANCE  
& TELEVISION

**Dawson  
Appliances &  
Television**  
Leading Brand Televisions &  
Appliances—RCA, Zenith,  
TV Rentals  
4940 NEWPORT AC-3-1614

## AUTO PARTS

**Midway Auto  
Parts**  
"Auto Parts"  
3038 MIDWAY DR. AC-2-1176

## BAKERIES

**Newport  
Pastry Shop**  
Eating our donuts is a sheer  
delight  
They're sublimely flavored  
and fried just right  
With such tender texture, it's  
no wonder  
That they'll satisfy your  
donut hunger.  
4953 NEWPORT AC-3-3556

## BEAUTY SALONS

**VERNA'S  
Salon of Beauty**  
• Verna  
• Mr. Monte  
• Marianne  
1267 ROSECRANS, AC-3-1510

John's Salon  
of Beauty

Specialist in Personalized  
Beauty Services.  
3013 ROSECRANS, AC-3-3487

Raymond's House  
of Beauty

Hairshaping, Permanent Wav-  
ing, Hair Styling, Tinting,  
Manicuring.  
"Perfect Haircuts"  
1853 BACON AC-3-7328  
directory

BICYCLES  
AND TOYS

**Gilmore's Bicycle  
and Toy Store**  
Schwinn Bicycles  
Sales Service  
Wheel, Goods, Models, Toys,  
Sporting Goods.  
Free Pickup & Delivery  
5055 NEWPORT AC-3-3068

## CAFE

**Coffee Cup**  
Home-made pies and cakes.  
Complete Merchants Lunch  
from 60c to 75c. Also com-  
plete Luncheon and Dinner  
menu \$1.00 to \$1.70. Bring the  
entire family Child plate 50c.  
Under New Management.  
1877 BACON AC-3-7017

## CAR WASH

**Midway Car Wash**  
Open 7 days a week. We give  
S & H Green Stamps. Soft  
Water and Mild Detergents.  
3 Free Washes with every  
Polish Job.  
MIDWAY & ROSECRANS  
AC-2-1372

CHILDREN'S  
WEAR AND  
ACCESSORIES

**Morlin's Tot Shop**  
Clothing, Shoes, Furniture,  
Toys, Lavettes, 25 years ex-  
perience in fitting Children's  
Shoes. Everything for your  
Child. Infant to Twelve Years.  
1918 CABLE AC-3-3817

## CLEANERS

**Point Loma  
Cleaners**  
"A LITTLE BETTER"  
Pickup and delivery service  
for the entire Peninsula Area.  
3663 VOLTAIRE AC-3-1354

## Regal Cleaners

Quality Cleaning at Economy  
Prices. Let us Restore, Style,  
Shape and Brighten your Gar-  
ments at no extra charge.  
Drive in Parking, La Plaza  
Shopping Center.  
1854 BACON AC-2-9028

CURTAINS  
& DRAPERIES

**Joniaux Curtains  
and Draperies**  
The most Complete Curtain  
and Drapery Shop in the  
Ocean Beach area. Ready-  
made Curtains and Draperies,  
Bedspreads, Rods, Shades,  
Venetian Blinds, Accessories,  
Cornices, Slip Covers. Free  
estimate in your home. Up to  
90-day accounts. No extra  
charge.  
1851 BACON AC-3-5465

## DANCE CLUB

**Rock & Roll  
at Rosey's**  
Jam Session Every Sunday  
Night, with Dick Ryan's Band.  
Don't miss Jitterbug Contest  
every Thursday Night. Wel-  
come—No increase in prices.  
2228 BACON AC-3-9256

ELECTRICAL  
CONTRACTORS

**C. O. Carl & Son**  
Wiring, Fixtures, Repairing  
Quality work our Specialty.  
32 years serving the Penin-  
sula Area.  
2223 BACON AC-3-1919

The Peninsula News will award each week for the next 26 weeks a credit certificate worth \$12.00 to  
each eligible winning contestant—redeemable at any of the sponsoring advertisers who's ad is  
found listed on this page.

## "CHECK THE ADVANTAGES"

This convenient Directory is composed of friendly local firms who realize that in order to maintain  
the patronage of resident shoppers, high quality, low cost and better service, must always be at your  
disposal. Hence, service, convenience, home delivery, local telephone, are just some of the many rea-  
sons why IT PAYS TO SHOP LOCALLY.

## "ENJOY THE FRUITS OF LOCAL HARVEST"

You can have fun and become better acquainted with local advertisers and their ads by parti-  
cipating in our "BOOSTER SLOGAN" Contest. In each column can be found a "Hidden" Word—  
combine them and you have our slogan for this week—write a brief paraphrase along the same theme  
as the slogan—it does not necessarily have to rhyme but must always lend to the advantages of  
local shopping.

EXAMPLE—"Many More Reasons Why Local Trading is Best,  
Get Shopping Done with Time to Rest."

**Scotch Electric**  
Maintenance, Repair, Con-  
tracting—Serving the Penin-  
sula Area.  
3020 Midway Drive AC-3-8101

## FLORIST

**Windy's  
Drive In Florist**  
Flowers for all Occasions—  
Weddings, Funerals, Corsages,  
Cut Flowers. Open every day  
till 9 p.m.  
"Say It With Flowers"  
3001 MIDWAY, at Rosecrans  
AC-3-8177

FURNITURE  
NEW & USED

**Bacon Street  
Furniture**  
New and Used Furniture and  
Upholstery, Television, Appli-  
ances. New idea for "Forgot-  
ten Rooms" is the New  
"Karpit Squares"—See them  
Today.  
1884 BACON AC-3-5071

Community  
Furniture

We Buy, Sell or Trade. Rental  
on Rollaway Beds and Floor  
Polishers. We give S & H  
Green Stamps.  
4887 VOLTAIRE AC-3-5714

## GARAGES

**Stevenson Motors**  
2 and 3 Year Guarantee on  
Dayton Tires with 40% off  
Exc. Complete Automotive  
Repairs. Expert Body and  
Fender Repair.  
1955 BACON AC-3-7144

## Wheatley's

Wheatley's Foreign and Do-  
mestic Car Repair. Complete  
Richfield Service. Now serv-  
ing the Beach Areas.  
1946 BACON AC-3-0796

HARDWARE  
STORE

**Schoen's  
Hardware**  
HOUSEWARES — GIFTS  
TOYS  
4827 NEWPORT AC-2-8091

**INSURANCE**  
**Jos. L. Richardson  
Company**  
Complete INSURANCE Service  
1859 CABLE AC-3-3679

JEWELRY STORE  
Smith & Son

Jewelers Since 1873.  
3rd Generation of  
Watchmakers.  
Our watches include these top  
names—Longines, Wittnauer,  
Hamilton, Elgin, Universal,  
Wylar.  
4831 NEWPORT AC-3-0718  
popular

LAUNDRY &  
DRY CLEANING

**Pacific Services**  
Now open—Our New Branch  
Laundry and Dry Cleaning—  
4 Hour Service. Expert Alter-  
ations of all types.  
Quality Shoe Repair  
1910 ROSECRANS, AC-2-6060  
(Near Gate 6 NTC)

LADIES'  
READY TO WEAR

**Gordon's**  
Dresses—Juniors 7 thru 15;  
Regulars, 10 thru 20; Half  
Sizes 12½, thru 24½. Also com-  
plete Maternity Dept. If your  
husband stops looking at you,  
Start looking for us.  
4992 NEWPORT AC-3-5277

## MARKETS

**Peskin's  
Superette Market**  
Your Friendly Neighborhood  
Grocer — Complete Market  
Service. Finest Quality Meats.  
Lowest Prices. Fresh Fruits  
and Vegetables, Frozen  
Foods, Household Necessities,  
Magazines.  
4705 PT. LOMA corner Ebers  
and

## MEN'S STORE

**Art's  
Store for Men**  
Visit our Newly Enlarged  
Store. Complete lines of Qual-  
ity Men's Wear always on  
hand. OUR PRICES WILL  
PLEASE.  
4920 NEWPORT AC-3-8408

MOVING &  
STORAGE

**Ocean Beach  
Transfer &  
Storage**  
Local, Statewide—Furniture,  
Pianos, Refrigerators. Serv-  
ing San Diego and Surround-  
ing Areas.  
5040 NEWPORT  
OFFICE AC-3-3271  
(After 5:30 p.m. and before  
8 a.m., call AC-2-7260.)

## NURSERIES

**Blue Pacific  
Nursery**  
Serving the Entire Beach  
Areas — Trees, Shrubbery,  
Fertilizers, Insecticides,  
Bulbs, Seeds, Plants. Bring  
Bulbs, Seeds, Plants. The Best  
In The West.  
We give Action Stamps.  
Free Delivery Service.  
4850 NEWPORT AC-2-1151

## PET SHOP

**Blue Pacific  
Pet Supply**  
"YOUR PUPPY'S  
MEAT MARKET"  
U. S. Government  
Inspected Horse  
Meat Sold Daily!  
4828 NEWPORT AC-3-0605

## PIZZA HOUSE

**Caporicci's**  
We Welcome those who enjoy  
Pizza at its best, or Delicious  
Spaghetti. Another Specialty  
is Torpedo Sandwiches—they  
are good.  
2244 BACON AC-3-9526

## PLUMBERS

**Day & Nite  
Plumbers**  
Since 1907  
Plumbing, Heating, Repairs  
Disposals  
Automatic Water Heaters  
3006 BARNETT AC-3-8189

Peck Plumbing  
& Supply

Water Heaters, Appliances,  
Emergency Repairs, Contract-  
ing, All Steel Kitchen Cab-  
inets, Formica Drainboards,  
Garbage Disposals.  
4859 VOLTAIRE AC-3-1737

## POULTRY

**Zeke's Farmhouse**  
The Most Unique Poultry  
House in the West—Get your  
pickups of Eggs and Chick-  
ens. Try our Fresh Country  
Eggs. Red Fryers, Parts, Tur-  
key and other fowl. Antiques  
and Health Foods. Home-  
made Jams. Visit our 1890  
Country Store.  
4805 VOLTAIRE AC-2-1626

## REAL ESTATE

**Bay Shore Realty**  
IF YOU WANT TO SELL OR  
BUY A PENINSULA HOME,  
See BAYSHORE REALTY  
for DEPENDABLE SERVICE.  
MEMBER OF  
Point Loma-Ocean Beach  
Multiple Listing Service  
4222 VOLTAIRE AC-3-7141

**Butler Realty**  
HOMES · BUSINESS PROP-  
ERTIES · INCOME—For Re-  
liable Service Call BUTLER  
REALTY. Member of Pt.  
Loma-Ocean Beach Multiple  
Listing.  
1310 ROSECRANS, AC-3-3165

RADIO &  
TELEVISION  
REPAIR

**Luckey Marine  
Radio**  
Television and Radio Repairs.  
All Appliances Repaired. Save  
Money. Bring Your Set in For  
Faster Service.  
4733 PT. LOMA AVE.  
AC-2-3069

## RESTAURANTS

**Shelter Island's  
Bali Hai**  
BUFFET OR LUNCHEON  
\$1.50  
Banquets, Dancing Fri. & Sat.  
Tropical Waterfront View.  
Dinners from \$2.00  
Adolphe Rempp, Manager  
AC-2-1181

SCHOOLS,  
NURSERIES

**Playhouse Nursery  
School**  
Ages 2 to 6—Hours 6:45 a. m.  
to 5:30 p.m. Hot nutritious  
meals. Kindergarten, Accred-  
ited Teachers. Creative Materi-  
als for Self Development.  
4678 Santa Monica AC-2-8418

## SEA FOODS

**Point Loma  
Sea Foods**  
Fresh Local Fish Daily.  
We smoke your fish, Fillet  
and Freezer Wrap. We ship  
and Ice Fish for Sportsmen.  
(On the Bay South Side of  
Sport Fishing Docks)  
2805 EMERSON AC-3-1109

SELF-SERVICE  
LAUNDRY

**Ocean Beach  
Self-Service**  
Careful Dry Cleaning and  
Finish Laundry. Expert Dye-  
ing of Caldye Basic Shades.  
Send us your most Delicate  
Garments. Rugs, any size  
washed, dried and dyed. You  
do it or we do it.  
1959 ABBOTT AC-3-0681

## Voltaire

**Laundromat**  
Drop Bundles, Self Service,  
Dry Cleaning, Finished Lau-  
dry. Rugs washed and dried.  
4966 VOLTAIRE, AC-2-4671

SERVICE  
STATIONS

**Martin & Annable  
SHELL SERVICE**  
One Stop for Complete Brake  
Service. Soft Water Car Wash.  
Firestone Tires and Batteries.  
VOLTAIRE at Sunset Cliffs  
AC-3-7505

TEXACO CREDIT CARD  
HOLDERS

6 Months Credit on all B. F.  
Goodrich Tire Purchases. No  
interest or carrying charges.  
No credit investigation. Spe-  
cial—Four 6.70x15 Goodrich  
Tires, \$68.00 plus tax and  
trade-in.

**Tom Smith  
Texaco**  
4805 W. PT. LOMA, AC-3-3853

SERVICE  
STATION &  
GARAGE

**Hardin Service  
& Omer's Garage**  
Hardin's Chevron Service—  
Atlas Tires and Batteries.  
One-Stop Friendly Service—  
OMER'S GARAGE. Careful,  
Dependable Automotive Re-  
pair. All makes. Satisfaction  
guaranteed.  
4175 VOLTAIRE AC-2-6933

## H. E. Moore

SINCE 1928  
Complete Car Service—Gen-  
eral Repairing, Tune-up,  
Brakes, Carburetor and Dis-  
tributor Overhauling. Delco  
Remy and Auto Lite Parts.  
Lubrication. Mobile Tires and  
Batteries, Seat Covers, Ac-  
cessories.  
2918 LYTTON AC-3-5331  
tested

## TAILOR SHOP

**Ralph Zampana**  
We will convert your outdated  
Double Breasted Coat into a  
Smart new Single-Breasted  
Model for only \$20.00. Results  
Guaranteed. Men's and Lad-  
ies' Suits Made to Order. Al-  
terations of all kinds.  
1863 BACON AC-2-6631

## TAXI SERVICE

**A. B. C. Cab Co.**  
Use Locally Owned Cabs.  
Anywhere 24 Hour Service.  
2-way Radio for Quick Ser-  
vice. 5 can ride for the price  
of one. Low Rates. Delivery  
Services as near as your  
phone.  
5040 NEWPORT AC-3-8322  
brands

TELEVISION  
SALES (USED)

**TV Liquidators**  
San Diego's only exclusive  
used Television Store. Day-  
and Nite Service. Radio and  
Television Repair. All we  
sell is used. All makes, models  
and sizes. All sets completely  
reconditioned. Easy terms.  
From \$29.95. Open Evenings.  
3233 MIDWAY DR. AC-3-1608

TELEVISION  
SERVICE

**Academy TV**  
Service for all Makes Televis-  
ion, Home and Auto Radio.  
4145 VOLTAIRE AC-3-6046

TELEVISION  
SALES AND  
SERVICE

**Bob Horn  
Television**  
Now at our Attractive New  
Location. See the New Gen-  
eral Electric Portable TV for  
as low as \$99.95. Point Loma's  
Largest and Most Complete  
Sales and Service.  
1865 SUNSET CLIFFS BLVD.  
AC-3-3546

For Personalized  
Service

Call AC-2-5428  
Hours 8:30 a.m. to 10:00 p.m.  
Home Service Calls, \$3.95  
(Parts extra)

Fidelity Radio &  
Television Service

3444 MIDWAY DR. AC-2-5428

## TELETRONICS

for the best in television  
and radio service  
AC-3-3541

## Zenda Television

Day and Nite Service. Expert  
Radio and Television Repair.  
Tubes tested Free. Ten years  
servicing the Beach Area. No  
down payment with qualified  
credit. Easy terms. Open ex-  
enings. Two locations:  
3112 MIDWAY DR. AC-2-0174  
1438 GARNET HU-3-3858

TERMITE  
CONTROL

**Harbor Termite  
Control**  
Close By  
Quick Service  
Point to us, We are on the  
Point.  
your turn  
0118-20V

## VARIETY STORE

**Homer's Variety**  
PARKING IN REAR  
OF STORE  
Use Back Door until 3:30 p.m.  
4871 NEWPORT



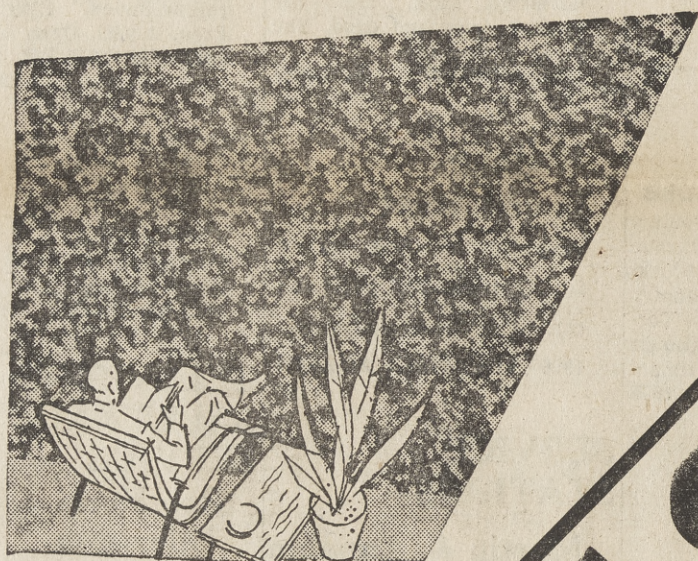


**INSTALLED  
WALL TO WALL  
COMPLETE  
WITH 40 oz. PAD  
NO EXTRAS - ONE LOW PRICE**

**\$7<sup>95</sup>  
YD**

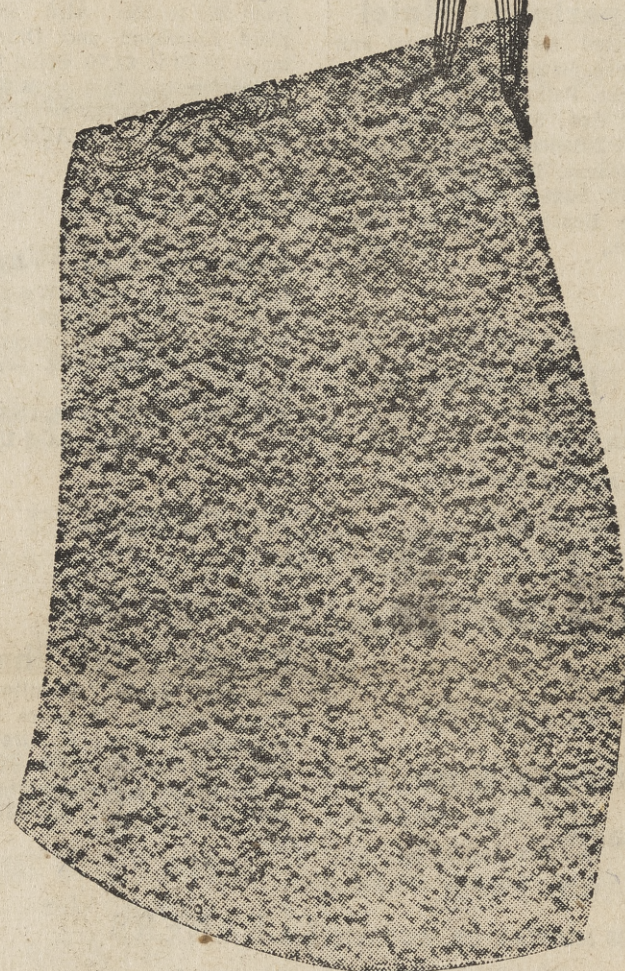
**DURATWEED AVISCO RAYON Tweed Carpeting**

Color Fast To Light. The Avisco Integrity Tag On A Cushiony, Dense Loop Pile. A Decorators Dream In Smart 3-Tone Effect Of 3 Radiant Colors To Blend Perfectly With Any Decor. In Many Color Combinations. Pay No Money Down 36 Months To Pay.



**COTTON  
LOOP CARPETING**

Short Loop, Dense Pile  
Broadloom Of Light Twist  
Yarn For More Resiliency, Less  
Matting & Packing; Soil Retardant Treated. A World  
Of Beauty Comfort & Wearability. Many Brilliant  
Decorator Colors.



**Installed Complete With  
40 oz. Heavy Waffle Pad  
No Extra Charges  
One Low Price**

**\$5<sup>95</sup>  
YD**

Complete the Beauty of Your Home with Custom-Styled Draperies!

Let our decorator help you with fabrics suitable with your own setting. Stop in or call for FREE estimate and advice on color coordination!

SHOP  
MONDAY & FRIDAY  
EVENINGS UNTIL 9  
CLOSED MONDAYS UNTIL NOON

**NOEL FURNITURE**  
4836 Newport Avenue, Ocean Beach, AC 3-3163



**2 GREAT SPRING CARPET VALUES!**